

First Bangladesh A National Digital Skills & Employment Initiative

A proposal for partnership toward training, employing, and empowering 1,000,000 Bangladeshi citizens through technology, AI, finance, and digital skills.

Executive Summary

First Bangladesh is a technology, AI, finance, and digital-skills ecosystem built to train, employ, and economically empower Bangladeshi citizens — students, professionals, freelancers, and SMEs alike. Our long-term goal is to directly contribute to **1,000,000 new employment and income-generating opportunities**, through structured training academies, an outsourcing and freelance marketplace, and direct IT/AI service delivery to businesses at home and abroad.

We are seeking government partnership to scale this mission responsibly, in alignment with national digital and economic development priorities — not merely funding, but structural collaboration that lets a citizen-facing digital skills platform operate at national scale with appropriate oversight.

Alignment with National Priorities

Smart Bangladesh & Vision 2041 Our digital skills and AI training academies directly build the technology-literate workforce envisioned under the Smart Bangladesh initiative, preparing citizens for a knowledge-based economy.	National Skills Development Policy Our structured, certificate-bearing training tracks are designed to complement — and can be aligned with — NSDA-recognized skill standards and certification frameworks.
UN Sustainable Development Goals Direct contribution to SDG 4 (Quality Education), SDG 8 (Decent Work & Economic Growth), and SDG 9 (Industry, Innovation & Infrastructure).	Youth & Women's Economic Inclusion Freelancing and remote-work training pathways are designed to be accessible regardless of geography — extending economic opportunity to underserved districts and to women balancing work with other responsibilities.

Our Programs

Program	What it does
Digital Skills Academy	AI, WordPress, eCommerce, SEO, digital marketing — foundational job-ready skills.
Global Financial Markets & Quantitative Finance Academy	Forex, stock markets, portfolio management, risk management — specialist finance training.
Freelancing & Entrepreneurship Academy	Prepares citizens for remote, global freelance work and independent digital businesses.
Corporate Training	AI adoption, digital transformation, and leadership training delivered directly to SMEs and enterprises.
IT & AI Services	Direct revenue-generating service delivery (web development, AI automation, digital marketing) to Bangladeshi and international clients.
Student Earnings & Job Placement	A transparent wallet system through which students earn and withdraw real income as they complete work — turning training into immediate economic outcomes.

What We Are Asking For

Partnership area	Specific ask
Recognition & Endorsement	Formal recognition as an approved digital skills training partner, enabling public trust and citizen participation at scale.
Certification Alignment	Support in aligning our course certificates with NSDA / BTEB-recognized national skill standards.
Reach into Underserved Areas	Access to upazila digital centers and existing government digital-literacy infrastructure to extend training beyond major cities.
Regulatory Facilitation	Guidance and facilitation for our student-earnings wallet and mobile-financial-service (bKash/Nagad) integration, ensuring full compliance with Bangladesh Bank regulations as we scale.
Co-funding / Grant Support	Consideration for matching grants or CSR-style co-funding to subsidize training seats for economically disadvantaged students.

Our Targets

1,000,000 CITIZENS TO BE TRAINED & EMPLOYED	2 LANGUAGES — FULLY BILINGUAL (EN/BN)	64 DISTRICTS — TARGETED REACH
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Figures above represent our long-term programmatic targets, not current enrollment — presented transparently as the scale we are building toward with the right partnerships in place.

Contact

We welcome the opportunity to present this initiative in person to relevant ministries and agencies, and to discuss a structured partnership framework.

First Bangladesh

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